



Press Release

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For Immediate Release

New Board Officers of the Connected Vehicle Trade Association (CVTA)

Detroit – March 7, 2019 —

New Chairman



The Connected Vehicle Trade Association, Inc. the world's largest and preeminent business league in vehicle communications, today announced that **Gary Streelman**, Magneti Marelli's Director of Advanced Engineering & New Concepts, North America, has been elected Chairman of the Connected Vehicle Trade Association (CVTA). Streelman was one of CVTA's founding Board Directors, and has served on its board of directors since 2005. He has successfully developed wireless safety and mobility applications used for IntellidriveSM demonstrations. He has experience in wireless vehicle communication, satellite data systems, telematics and active safety. He works to assess customer directions for new products and technology, and develops a strategic plan to match customer needs. He received his BS and MS degrees in Mechanical Engineering from the University of Michigan.

About Magneti Marelli

Magneti Marelli is an international company founded and based in Italy since 1919. It is committed to the design and production of hi-tech systems and components for the automotive sector. With a turnover of €7.9 billion in 2016, 43,000 employees, 86 production units and 14 R&D centers, the Group has a presence in 19 countries and supplies all the leading car manufacturers in Europe, North and South America and Asia. www.magnetimarelli.com

Paul Laurenza, former Chairman, was named Chairman Emeritus and appointed as A CVTA Fellow for his years of exemplary service. Laurenza joined CVTA's Board in 2004, became Vice Chairman in 2012 and elected Chairman in 2016.

New Vice Chairman



Sanjay Puri, Chairman of Autonebula, was elected Vice Chairman of the Connected Vehicle Trade Association (CVTA), the world's largest and preeminent business league in vehicle communications. Puri is an Indian-American businessman, entrepreneur, and political advocate. He has been featured by Forbes, CNN, PBS, NPR and other media outlets, and is a highly sought-after public speaker. After beginning his career as a financial analyst for the World Bank, he successfully built and exited a number of technology companies. In 2011, *The Economic Times* described his startup, Optimos, as "among the top firms providing IT solutions to federal government agencies." In 2004, Puri was named "Entrepreneur of the Year" by the Virginia Minority Supplier. In 2005, he was nominated for an Executive of the Year Award from Accenture. The International Leadership Foundation named him an honoree for their 2012 Leadership Award. Puri founded the Alliance for U.S.-India Business (AUSIB), a non-profit trade organization dedicated to strengthening economic ties between the two nations. He is also a founder of Autonebula, a connected car incubator. Puri holds an MBA in Finance & Investments from George Washington University.

About Autonebula

Autonebula is a connected vehicle accelerator and investment fund that catalyzes the best and brightest startups for the advancement of mobility worldwide. Autonebula provides high quality mentoring, product analysis, go-to-market strategy, and capital through an extensive network of SME, advisors, industry leaders, and successful entrepreneurs to help startups scale up to the next growth level. Autonebula give preference to startups that are already invested by Angel Group, Investors and/or have been part of International Incubation and Accelerator programs or are part of globally recognized incubators. Visit at www.autonebula.com.



Barbara Montenegro serves as Vice President of Marketing & Client Services at Road America Motor Club a MAPFRE company, a role which routinely calls upon her insight and more than 20 years of expertise in insurance, finance, automotive, specialty programs, and relationship management. Barbara's work makes a direct impact in delivering successful solutions to corporate clients, and building and launching new programs to create customized responses to retaining customers and fulfilling other corporate business needs. She also heads the marketing teams to ensure effective rollout and communication of benefits to current and potential clients.

Ms. Montenegro replaces **Dennis Fantis**, retired President of Road America, who was also a founding Board member of CVTA in 2005.

About Road America

Road America is a wholly owned United States (US) subsidiary of the MAPFRE Group (MAPFRE), an international insurer with business in 45 countries on five continents, servicing more than 100 million customers. The MAPFRE Group is the leader in the Spanish market, the largest multinational insurer in Latin America, and among the Top 10 European insurance companies by premium volume. We are a multinational team which works to continually achieve advancements in service, and develop successful relationships with our clients, distributors, providers, shareholders, and society. Reliability, Integrity, Dedication to Service, Innovation in Leadership, and Committed Teamwork are among our highest values. We custom tailor products and services to meet the needs of thousands of corporate clients and millions of their insureds around the globe. www.road-america.com



Tom Richards is Vice President of product development within TransUnion's insurance division, where he oversees consumer driving, marketing, fraud/identity solutions and the company's Internet of Things (IoT) strategic initiatives. He is responsible for the product road mapping of existing solutions, development of new solutions in existing markets, and expansion into adjacent and exploratory markets.

Richards replaces Geoffrey **Hakel of Transunion**, who has served on CVTA's Board since 2010.

About Transunion

Our mission is to help people around the world access the opportunities that lead to a higher quality of life, by helping organizations optimize their risk-based decisions and enabling consumers to understand and manage their personal information. We are committed to providing the most complete and multidimensional information available, to help our customers make the best possible choices. To achieve this, we partner with insurance companies, banks, healthcare providers, property managers and other appropriate companies. By painting a broader picture for our customers, they can develop and apply extremely sound and effective business strategies. At TransUnion, we value our customers' success as much as our own. That's why we go beyond credit data to offer the insights businesses and consumers need to make informed decisions and achieve great things. We call this Information for GoodSM www.transunion.com



Dan Murdock is the Chief Architect for Irdeto's Connected Transport group. Dan has been with Irdeto (via their acquisition of Cloakware) for 15 years working to scope, design, develop, and deploy cybersecurity in many different areas. Prior to joining Cloakware, Dan developed in-vehicle software for Motorola AEG in Rochester hills and Visteon in Cologne.

Murdock replaces Stacy Janes who served from 2017.

About Irdeto

Irdeto is the world leader in digital platform security, protecting platforms and applications for video entertainment, video games, connected transport and IoT connected industries. Irdeto's solutions and services enable customers to protect their revenue, create new offerings and fight cybercrime. With 50 years of expertise in security, Irdeto's software security technology and cyber services protect over 5 billion devices and applications for some of the world's best-known brands. With a unique heritage in security innovation, Irdeto is the well-established and reliable partner to build a secure future where people can embrace connectivity without fear. Please visit Irdeto at www.irdeto.com.



Ami Dotan is the CEO and co-founder of Karamba Security, an automotive specialized cybersecurity company. Prior to founding Karamba Security, for 18 years, Ami was a VC investor and managed three funds. Ami led six IPOs, for a combined market cap of over \$4 billion. In addition, Ami led four mergers and acquisitions totaling \$450 million. For 17 years prior to that Ami had R&D and Managerial roles with Rafael (Israel's MOD Research company). In his last role with Rafael Ami was the Corporate Vice President for Strategy.

About Karamba Security

Karamba Security provides Autonomous Security, the industry-leading end-to-end preventative solutions that are designed, from the ground up, for the resource-constrained environments. This award-winning self-protecting solution provides automotive cybersecurity that is built into the embedded software. Karamba prevents zero-day cyberattacks with zero false positives while assuring negligible performance impact. Karamba technology has proven seamless integration into the software development lifecycle, which fits modern architectures in vehicles and IOT devices.



Bill Kohler is an authority on legal issues relating to autonomous and connected vehicles. His work in that area has involved investment transactions, technology development and licensing arrangements, and legislative and regulatory issues. He has been centrally involved in the manufacturing industry's major trends, representing automotive suppliers and vehicle manufacturers in the industry's most significant mergers and acquisitions, strategic affiliations, globalization efforts, recall and warranty cost allocation disputes, bankruptcies (including GM and Chrysler), supplier disputes, and supplier workout situations.

About Dykema

Dykema serves clients around the world from our 13 strategically situated offices in Michigan, Illinois, Washington, D.C., Texas, California, and Minnesota. Through our practice management structure and our focused Industry Groups, we know and understand the industries in which our clients compete, from Automotive to Energy, from Hospitality and Gaming to Financial Institutions. Bottom line, we are attuned to the latest industry trends that affect our clients' businesses, enabling us to provide counsel that is comprehensive, insightful and cost-effective.



Dan Mender is the Vice President for Business Development for Green Hills Software. Dan is responsible for developing, implementing and maintaining the company's global direction, partnerships, alliances, product roadmap and thought leadership across a number of vertical industries that include automotive, mobile, industrial, transportation/railway, medical and government/military. Dan has over 30 years of embedded experience and has held a variety of roles in sales management, channels management, product management, major account management, business development, field engineering and product design.

About Green Hills Software, Inc.

Green Hills Software is the world's largest independent supplier of safety and security certified software products and services for the embedded and mobile marketplace. For over 30 years Green Hills has helped clients solve the most difficult design challenges by delivering unmatched knowledge, cross industry expertise, and a proven ISO 26262 ASIL qualified product portfolio to the automotive market. Next generation ADAS designs will fuse data from multiple sensors to feed critical decision engines that execute a wide range of ADAS applications like lane departure, traffic sign recognition and pedestrian detection. This sensor fusion is ripe for consolidation on powerful multicore SoC's in single ECU's that may also incorporate adaptive driver HMI functionality like cluster, HUD and center console. Leveraging Green Hills expertise in the design of highly available, reliable and certifiable "mixed criticality" products, ADAS

architects can develop and deploy next generation ADAS systems with confidence while reducing cost and complexity. For more information, please visit <http://www.ghs.com/ADAS>

About the Connected Vehicle Trade Association

Headquartered in East Lansing, Michigan, the CVTA is a non-profit business league established in 2004 to facilitate the interaction and advance the interests of the entities involved in the vehicle communication environment. The organization enables the collaboration of companies, organizations, and governmental bodies engaged in developing bidirectional vehicle communications. To learn more, visit www.connectedvehicle.org or contact Scott McCormick at sjm@connectedvehicle.org.

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