Consumer Attitude Towards IoT Security

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NOW Instant Insights for Karamba Security

Have a question or need more information? reach us anytime 1-800-651-8240 or email know@criticalmix.com

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Q1 Do you expect your consumer IoT device (Alexa, smart refrigerator, connected camera) to be secured by the manufacturer and protected from hacks upon purchase with embedded security?

- Yes: 74%
- No: 26%
Q2 Do you consider an IoT device (Alexa, smart refrigerator, connected camera) secure if it needs over-the-air updates?

- Yes: 58%
- No: 42%

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Q3 Do you regularly update your IoT devices (Alexa, smart refrigerator, connected camera) as you receive over-the-air updates?

- Yes – right away: 44%
- Yes – when I have time: 35%
- No: 21%
Q4 Would you walk away from using an IoT device if you found out there wasn’t embedded security?

- Yes: 72%
- No: 28%

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Q5 Do you plan to purchase a connected device (Alexa, smart refrigerator, connected camera) in 2020 and will you research the products security infrastructure prior to purchasing?

- Yes, I will purchase a connected device in 2020, but will not research the products security infrastructure prior to purchasing: 26%
- Yes, I will purchase a connected device in 2020 and will research the products security infrastructure prior to purchasing: 23%
- No, I will not purchase a connected device in 2020: 51%
Q6 Are you more worried about your home being broken into or your connected device being hacked?

- Home being broken into: 50%
- Connected device being hacked: 50%

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Q7 Do you think it is the responsibility of the connected device manufacturer to secure the product from hacks?

- Yes: 87%
- No: 13%

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Q8 Do you use personal connected devices (smart watch, connected camera, tablet) on your work’s enterprise?

- Yes: 62%
- No: 38%
Q9 Does your work’s tech team know your connected devices (smart watch, connected camera, tablet) is accessing your work’s enterprise?

- Yes: 42%
- No: 31%
- Not sure: 27%
Q10 Do you think connected devices will be more or less of a target for hackers in five years?

- Connected devices will become more of a target for hackers in five years
- Connected devices will become less of a target for hackers in five years

81% 19%